

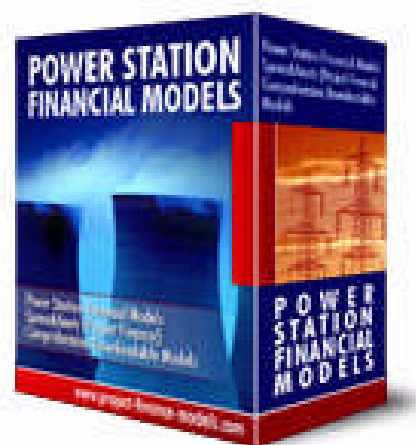
# PROJECT FINANCE MODELS PRODUCTS INFORMATION DOCUMENT

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ALL INFORMATION

<http://www.project-finance-models.com>

LAST UPDATED: 26 NOVEMBER 2006



**TABLE OF CONTENTS**

<b>INTRODUCTION.....</b>	<b>3</b>
<b>POWER STATION MODELS .....</b>	<b>4</b>
<b>CONTACT INFORMATION.....</b>	<b>10</b>
<b>END .....</b>	<b>10</b>

## **INTRODUCTION**

This document is an **OFFLINE ADAPTED VERSION** of our Project Finance Models Membership Website Packages **SALES COPIES**.

This helps Project Finance Models users to be able to read about our products OFFLINE (i.e. it helps one read about our products without having to be connected to the Internet).

You are welcome to forward this document to your **colleagues, subordinates, partners** etc.

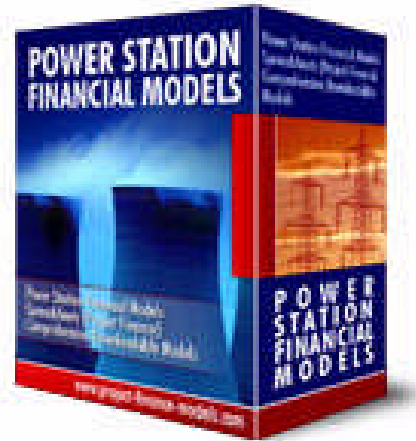
For an **UPDATED COPY** of this document you can go to this web page:

**<http://www.project-finance-models.com/info-doc.html>**

**Our Membership Packages are discussed from the next page.**

# **POWER STATION MODELS**

## **POWER STATION FINANCIAL MODELS MEMBERSHIP WEBSITE**



**<http://www.project-finance-models.com/power.html>**

**ARE YOU NEW TO PROJECT FINANCE MODELING OR AN EXPERIENCED PROFESSIONAL WORKING IN PROJECT FINANCE LOOKING FOR FINANCIAL MODELING RESOURCES FOR YOUR JUNIORS WORKING ON POWER TRANSACTIONS?**

**If your answer is "yes", then we have the right product for you!**

**1st Analyst Information Services** has launched (May 2006) a website dedicated to **Project Financed Power Transactions**.

It's a **membership website** offering **downloadable Project Finance Power Station Financial Models**.

Please read all the information below as it explains in detail all the important information regarding this membership website.

### **WHO STANDS TO BENEFIT MOST FROM USING THESE MODELS?**

- First Time Project Finance Financial Modelers

- Experienced Project Finance professionals who have been modeling in other areas of Project Finance (e.g. Telecoms, Water, Toll-Roads etc) and now have just started working on Power Models.
- Engineers working in Power Projects (Scoping Models)
- Finance Students intending to work in Investment Banking
- Accounting Students intending to work in Investment Banking
- MBA Students Studying Finance Related Subjects
- Students Studying Math of Finance
- Academics teaching Electrical Engineering (mostly post-graduate courses)
- Academics teaching Math of Finance and or Financial Engineering
- Professionals working in Developmental Finance
- Professionals working for Investment Banks
- Professionals in Project Finance Advisory Services
- Professionals working for Power Utility Companies
- Power Station Managers
- Professionals working for Power Generation Equipment Suppliers
- Professionals working for Power Distribution Equipment Suppliers
- Professionals working in Government Energy Departments/Ministries
- Professionals working for Energy Consultants
- Economists with interest in Power Demand and Supply
- Actuaries moving to or with interest in Project Finance.
- Law Professionals working for Corporate Law Firms in the area of Project Finance
- Professionals looking for Project Finance Modeling resources for new recruits or subordinates who now work in Power related transactions.

#### **WHO WILL NOT FIND THESE MODELS OF MUCH HELP?**

- Professionals who have been actively modeling Power deals for **at least ten years (they have seen it all!)**, **UNLESS** they are **looking for modeling resources** for their **juniors/new recruits with little Power financial modeling background**.
- Anyone **without a basic background in Accounting and Math of Finance (may struggle, especially with Math of Finance concepts!)**. We will make available in the Membership website a **downloadable Basic Math of Finance Course in PDF format**.
- Those **'allergic' to Spreadsheets/Electric Power/Numbers and long hours before a computer screen!**

#### **WHAT ARE THE CONTENTS OF THE SPREADSHEET WORKBOOKS?**

The spreadsheet workbooks are generally made up of the following sheets:

- Cover/Title Sheet
- Index/Table of Contents Sheet
- Model Administration Sheet

- Inputs and Outputs Summary Sheet
- Financial Modeling Assumptions Sheet (Inputs Sheet)
- Income (Profit & Loss) Statement
- Balance Sheet
- Cash Flow Sheet
- Expenditure Sheet
- Operations & Maintenance Costs (O & M) Sheet
- Funding Drawdown (Debt & Equity Drawdown) Sheet
- Working Capital Sheet
- Project Output Sheet (Power and/or Steam output generated etc)
- Revenue Sheet (Power and/or Steam Revenue Sales etc)
- Tax Sheet
- Depreciation Sheet
- Ratios Sheet
- Sensitivity Calculations Sheet
- Benefits Calculation Sheets (where relevant)

#### **HOW ADAPTABLE ARE THESE FINANCIAL MODEL SPREADSHEETS?**

These spreadsheets have been **written with the new project financed power transactions modeler** in mind. They have also been developed for **easy of use** by the **experienced modeler** who wants a **quick well designed power station modeling template**.

The **original information** you get with the models is **quickly adapted to your particular situation** by **simply changing the input figures**, mainly through the **Assumptions' sheet**.

#### **CAN I SEE SAMPLE IMAGES OF A TYPICAL FINANCIAL MODEL SHEETS?**

Yes! Click the link below, follow the link that takes you to the SALES COPY, scroll down and go to this question. You will find a link that opens a web page (on a new window) with links to the sample images of the typical sheets you will find in these financial models:

**WE SUGGEST YOU CONTINUE READING THIS OFFLINE DOCUMENT AND CHECK THE IMAGES LATER**

**<http://www.project-finance-models.com/power-models.html>**

#### **HOW MANY MODELS DO I RECEIVE WITH MY PURCHASE?**

The **pricing** for this package is really for **ONE model**, **BUT** what you are purchasing is a **ONE YEAR Membership** to our **Power Station Financial Models Membership**

website. For those who join when this product is launched (**May 2006**) they will be able to **download** immediately **TWO Coal Power Station Financial Models** with **differing modeling approaches**. More **versions** of these models **will be added over time** including **new models using different fuel types** (e.g. **Combined Cycle Gas Turbine** and **Waste Fuel** type Power Station Models etc).

### **ON SIGNING UP FOR MEMBERSHIP WHAT INFORMATION IS SENT TO ME CONFIRMING MY MEMBERSHIP?**

On signing up for membership you will immediately be able to download **TWO MS Excel Coal Power Station Financial Models**, each with supporting **Brief Notes** in **PDF** format. This will be followed by an email with your **unique login details** (a **Username** and **Password**) to the **Power Station Financial Models Membership** website. From there you will be able to **download spreadsheet files**, and **other supporting material** that will be added over time. There will also be a web page **listing useful Project Finance resources** that will be **continuously updated**.

You will have **access to the website** for the duration of your membership **24 hours a day, 7 days a week!**

This will be in addition to **Invoices** that will be sent to you, immediately after making your purchase, via **email** by the **Credit Card Processing Merchant** who acts on our behalf.

### **HOW DO I KNOW IF NEW MATERIAL HAS BEEN ADDED TO THE MEMBERS WEBSITE?**

Members are **automatically** added to a **Members Contact Email List**. Every time a **new model** or **other related material** has been **added to the website** an email is sent to all members.

You will be able to **update your contact details** anytime during your membership period.

### **HOW LONG DO THESE EXCEL FILES TAKE TO DOWNLOAD?**

On a **very slow analog internet connection** they won't take you **more than three minutes at most**. This is a **conservative approximated download time**. When we tested the download times, the **largest of the files** downloaded in about **50 seconds**.

### **HOW MUCH IS THE ANNUAL MEMBERSHIP?**

The **annual membership** is **priced well below the average membership fee** charged by membership websites of this nature (providing not so well designed models!).

One such website charges an annual membership fee of over **\$200**. They don't give you **real spreadsheets** you can **adapt** to your **own requirements**, but downloadable **executable programs** that **generate outputs (just like the web-based Loan Calculators you see in Mortgage or Auto Sales websites!)**. Another similar website gives you a once-off purchase of a similar program for **\$120**.

You will also come across some priced at around **\$30** and you will be left wondering whether they were written by a professional working in Project Finance or by a **clever high school drop out!**

It's important to note that most of these models mentioned above are **general spreadsheet models** not really written for **Project Financed transactions**, compared to the ones you will get on our website.

**Search the web and see what you will find!**

We want to make membership of this website **affordable to as large a number of new financial modelers as possible**. We know that **most of these professionals** have **just started their professional careers**; hence our membership fee is a low **\$97** for **ONE year membership** of the website.

**BUT, GUESS WHAT...**

**WE ARE NOT EVEN GOING TO CHARGE YOU THE ALREADY LOW \$97!**

During the **FIRST SIX MONTHS** of the launch of this Membership website we are offering membership for only **\$55** for a period of **TWO years!**

**AFTER OCTOBER, 31 2006 THE PRICE WILL GO UP TO \$60 FOR MEMBERSHIP PERIOD OF ONE YEAR.**

So, if you purchase your membership any time **from MAY 2006 to END OF OCTOBER 2006** you only pay **\$55** and you become a member for **TWO years!**

**After OCTOBER, 31 2006** membership fee will cost **\$60** for a period of **ONE year**.

**DO NOT BUY THIS PRODUCT IF IT'S NOT FOR YOU!**

**Although we obviously look forward to you joining the membership website, we just want to remind you once more: The Power Station Models Membership website WILL NOT BE OF MUCH BENEFIT to anyone without a BASIC BACKGROUND IN ACCOUNTING and familiar with MATH of FINANCE CONCEPTS (Discounted Cash Flows, IRR, NPV, PV etc). Also, if you have never ever worked with a financial model before, WE ADVISE YOU NOT TO BUY THIS PRODUCT (FOR NOW!).**

**VISIT THIS WEBSITE FOR LINKS TO RELEVANT INFORMATION:**

**<http://www.project-finance-models.com/power.html>**

We thank you for your time.

Regards,

**1st Analyst Information Services Team**

**<http://www.project-finance-models.com>**

**(SEE OUR CONTACT INFORMATION ON THE NEXT PAGE)**

## **CONTACT INFORMATION**

To help us respond as fast as possible to your enquiry please follow the guidelines below:

### **GENERAL INFO REQUEST**

Your **SUBJECT LINE** should be as follows:

**Project Finance Models - Information Request**

### **MORE SPECIFIC INFO REQUEST**

Your **SUBJECT LINE** should be as follows:

**Project Finance Models - XXXXXXXXXXXXXXX**

Replace the “XXXXXXXXXXXX” with your own words.

*[Following these guidelines will help prevent your email from being “eaten” by our SPAM filters. We receive a lot of JUNK email]*

## **OUR CONTACT DETAILS**

**EMAIL** : [readme-pfmodels@usa.net](mailto:readme-pfmodels@usa.net)

**WEBSITE** : <http://www.project-finance-models.com>

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[TOC](#) [Go To Top](#) [Go To Bottom](#)

**END**